



Human Rights

Summer school

eCampus University
Italy



Business & Human Rights Course

eCampus University in cooperation with Global Center for
Justice and humanity

is more than happy to present you

Summer School on “**Business and Human Rights**”

The School will be held in eCampus University
in Novedrate (Como) in Italy

from Monday 1st July to Sunday 7th July 2019





Summer course 2018

Duration: 1 week, from Monday 1st, July 2019 till Sunday 7th, July 2019

Date of Arrival: 30th June 2019 (pick up of participants from Malpensa Airport or Linate Airport and arrival to eCampus University, registration of participant and check in)

Date of Departure: 8th July 2019 (check out from eCampus, pick up of participants to Malpensa or Linate Airport)

Program:

Classes/Workshops: Monday, July 1st – Friday 5th July

(Mon, Tue, Thu, Fri: 9.30-15.30, Wednesday 9.30-12.30)





Number of participants: Program Capacity is between 15 and 35 participants.

Eligible Countries: All countries

Type of Participants: Graduate Students

Program Languages: English and Arabic, a basic knowledge of the English language is requested

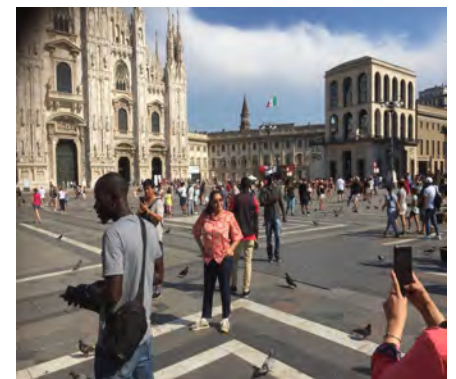
Accreditation; ECTS (European Credit Transfer System): 3

https://ec.europa.eu/education/sites/education/files/ects-users-guide_en.pdf

Cultural Activities:

Wednesday, July 3rd (Afternoon) Visit Milan by train

Saturday, July 6th (All Day) visit Como by bus or (not included in the fees and upon request of a minimum of participants) a visit to Venice.





Registration Fees: 750 € includes:

1. accommodation in a single room with bathroom from 30th June (afternoon) to 8th (morning) July 2019
2. one breakfast and two meals a day
3. coffee break during activities
- 4.
5. Transfer by bus from Milano Malpensa or Linate to campus and back in the days of 30th June and 8th July (arrival and departure days)
6. One day trip to Como by bus
7. One afternoon visit to Milan by train
8. Materials for study, **Classroom** access for receive documents and paper and share with professors exercise

Please, take notice of:

- fees do not include flights tickets. eCampus does not provide insurance services, and this is a responsibility of all visitors to have comprehensive travel insurance including the medical cover.
- Refund policy: no refund for cancellation (for any reason) after 14.06.2019
- each day more in eCampus will cost 45€
- is possible to pick up students from and to airports only if they will arrive and departure in groups at the indicated days, in the indicated airports.



Educational Objectives of the school:

Human rights are mainly achieved through an informed and continued demand by people for their protection. By grasping the human rights concepts, they begin to look for their realization in their own lives, families, and communities.

In this context, human rights education focuses on promoting values, beliefs, and attitudes that encourage all individuals to defend their own rights and those of others. It develops an understanding of everyone's common responsibility to make these rights a reality in each community.

Study and analysis of Human rights are not limited in the international humanitarian law or in a social sector contexts, but -as observed by the UN General assembly in 2014- transnational corporations and other business enterprises have a responsibility to respect human rights.

“Corporations and other business enterprises have the capacity to foster economic well-being, development, technological improvement and wealth, as well as causing adverse impacts on human rights.”

The summer school will examine, underline and analyze the existing link between business activities and human rights.

The analysis will have a law perspective -with a holistic approach that will include notions of ethics, management, history- by two different points of view. First of all, participants will focus their attention on States’ obligation under domestic and international law. In this perspective, participants will analyze the UN framework “*Protect, Respect and Remedy*”.

At the same time, participants will get pretty familiar with concepts as Corporate social responsibility, reputation management, ethical consumerism, stressing their knowledge on international private business self-regulation.



Activities and methodology:

Classes and training modules are addressed to enable participants to acquire complete knowledge of human rights and business and equip them with the needed skills to act in the field. (i.e., worker protection, environmental protection, ethic investments etc.)

Classes provide a legal, economic, sociological ethic, commercial knowledge on Human rights and companies, ethical trade, statistical analysis of human rights violations, classes will, also, exam the existing best practices.

Training provides, through practical activities, knowledge, and tools to work in the field of human rights and business.

Using eCampus learning methodology, classes, training, together with the study of textbooks, interactive tools (using Cmap, wikijus, role play, case-study, and discussions) students will also acquire skills to framing the issues, to create human rights-based strategies and prepare statements.

Suggested starting Bibliography:

- Dorothee Baumann-Pauly, Justine Nolan, Business and Human Rights: From Principles to Practice, Routledge, 2016.
- Jean-Pascal Gond, Guido Palazzo, Kunal Basu, Reconsidering Instrumental Corporate Social Responsibility through the Mafia Metaphor, Business Ethics Quarterly, 2009 - Vol. 19, No. 1, pp. 57-85.
- Oppewal, H.; Alexander, A.; Sulliwán, P. "Consumer Perceptions of Corporate Social Responsibility in town shopping centres and their influence on shopping evaluations". Journal of Retailing and Consumer Services. 2006- 13 (4): 263–270.
- United Nations Guiding Principles on Business and Human Rights, Office of the United Nations High Commissioner for Human Rights.
- Lin, Tom C. W., Incorporating Social Activism (December 1, 2018). 98 Boston University Law Review 2018- 1535.

for more information on registration, please, send a mail to schoolofhumanright@gmail.com

with:

- your Name and Surname (as indicated in passport)
- your Education qualification
- your Nationality

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